

BROADSIDE

2008-2009 Publication Calendar

August							September						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31					28	29	30				
October							November						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
5	6	7	8	9	10	11	12	13	14	15	16	17	18
19	20	21	22	23	24	25	26	27	28	29	30	31	
December							January						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	8	9	10	11	12	13	14
14	15	16	17	18	19	20	21	22	23	24	25	26	27
28	29	30	31				25	26	27	28	29	30	31
February							March						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31				
April							May						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7
5	6	7	8	9	10	11	3	4	5	6	7	8	9
12	13	14	15	16	17	18	10	11	12	13	14	15	16
19	20	21	22	23	24	25	17	18	19	20	21	22	23
26	27	28	29	30			24	25	26	27	28	29	30

Phone: (703) 993-2880

Email: classifiedads@broadsideonline.com

Fax: (703) 993-2948

**See YOUR classified ad
in the next issue of
BROADSIDE**

■ Classified Advertising Rates 2008-2009

Reach Out!

...to the Mason community by placing a classified ad in *Broadside's Help Wanted, Child Care, Services, For Sale, Travel, Housing, or Miscellaneous* section.

Online

- Place a classified ad in our print edition, and we can maximize your impact with the opportunity to have your company logo and website link posted online at www.BroadsideExchange.com.
- This service is free for current advertisers and \$25 per new account.

Cost

Cost per line: \$2.00

Maximum characters per line: 20

*No special fonts, type sizes, or logos may be used in a line-by-line ad.

Cost per column inch: \$12.00

1 column inch: 1.798" W x 1"H

*Display classified ads can have features to help them stand out like bold type, different fonts, different sizes, logos and small artwork.

Discounts

4-7 runs = 10% discount

8-11 runs = 15% discount

12+ runs = 20% discount

*Ads must run in the publication year, and contracted at the first insertion.

5 Simple Steps to Placing a Classified Ad



1 Decide whether you prefer to place your ad by fax or email. If you are having trouble selecting, choose EMAIL (we like that best!)

2 Write the text of the ad exactly as you would like it to appear in the paper. Include your name, phone number, and mailing address.

3 Tell us the number of times you would like your ad to run. If you decide on a

display classified ad, please include instructions and attach logos if applicable. Display ads may be submitted electronically or camera ready.

4 Please email or fax your classified ad to classifiedads@broadsideonline.com or (703) 993-2948

5 Expect a call or email from an Ad Rep soon after to discuss the total cost, and collect the required prepayment with a Visa or Mastercard.

- Ad requests, materials, and payment are due by 5pm Thursday before the Monday publication date.
- Ads needing design are due by 5pm Wednesday.